

**INSTRUCTIONS FOR THE JANUARY 10, 2022  
OLD TOWN LA VERNE BUSINESS IMPROVEMENT DISTRICT MEETING**

The Old Town La Verne Business Improvement District meeting will be closed to the public in compliance with Governor Newsom's Executive Order to minimize the spread of the COVID-19 Virus. Additionally, the meeting will be conducted via teleconference with members participating remotely. Considering this, the customary meeting format has been modified. Even with this change in format, the City is still encouraging public participation and wishes to make residents aware of the following opportunities for participation:

- 1) View the meeting through the City's website at [www.cityoflaverne.org/stream](http://www.cityoflaverne.org/stream)
- 2) Please submit your written comments via email at [planning@cityoflaverne.org](mailto:planning@cityoflaverne.org). They will be shared with the District Board Members prior to the meeting and will be made part of the permanent record. We ask that you provide those emails before 7:00 p.m. the day before the meeting. **Please be advised that public comments submitted by emails or any other format to the City are public records that will be made available for public viewing.**
- 3) For individuals that wish to share their comments during the live stream, you may email [planning@cityoflaverne.org](mailto:planning@cityoflaverne.org) by 7:00 a.m. on the day of the meeting with a phone number and the item(s) you wish to speak on. We will call you back at the appropriate time during the meeting for your comment.
- 4) Additionally, if you wish to participate via Zoom, you will need to register before 8:00 a.m. on the date of the meeting and please be aware that space is limited.

[https://us02web.zoom.us/webinar/register/WN\\_UHPBg668QnGRGS9210a1UA](https://us02web.zoom.us/webinar/register/WN_UHPBg668QnGRGS9210a1UA)

You will be provided a link after registering and will have the ability to watch the meeting live. If you wish to speak during the meeting, you can "raise your hand" as appropriate on the current agenda item(s). Once it is your turn to speak, you will be brought into the meeting and have the ability to speak and turn on your video when called upon.



# AGENDA

## Old Town La Verne Business Improvement District Advisory Board

Monday, Jan. 10, 2022 – 8:30 am – [www.cityoflaverne.org/stream](http://www.cityoflaverne.org/stream)

### 1. WELCOME AND CALL TO ORDER-

#### Board Members

Craig Walters, Chair
Micky Rehm, Vice Chair
Marianne Stark
Jason Miller
Matt Forgey

#### City Representatives/Others Present

Eric Scherer, Com. Dev. Director
Natalie Hiatt, Com. Dev. Admin. Clerk
Leah Skinner, Chamber of Commerce
Zuhey Espinoza, University of La Verne

### 2. CALENDAR-

Cool Cruise	Sat. April 16, 2022
Wine Walk	Sat. April 30, 2022

### 3. MOTION TO CONTINUE VIRTUAL MEETINGS

### 4. APPROVAL OF MINUTES December 6, 2021

### 5. NEW BUISNESS

- A. University Appointment

### 6. CONTINUED BUSINESS

- A. Café Wang – Amended Proposal
- B. Wine Walk

### 7. COMMITTEE REPORTS/ UPDATES

- A. City Report (Eric Scherer):
- B. University Report (Jason Miller):
- C. Marketing (Micky Rehm):
- D. Chamber Report (Leah Skinner):
- E. Social Media Update (Micky Rehm):
- F. Financial Report:

### 6. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

### 7. ADJOURNMENT – Monday February 7, 2021 8:30 am–[www.cityoflaverne.org/stream](http://www.cityoflaverne.org/stream)

### **Motion to Continue Virtual Meetings**

WHEREAS, AB 361 (Rivas), and specifically Government Code section 54953 (“Section 54953”), authorizes local agencies to use teleconferencing without complying with the specified teleconferencing requirements imposed by the Ralph M. Brown Act when the legislative body of a local agency holds a meeting during a declared state of emergency and makes certain findings relating thereto; and

WHEREAS, Section 54953 allows for local agencies to teleconference if the legislative body finds, among other things, that state or local official continue to impose or recommend measures to promote social distancing or whether a state of emergency directly impacts the ability of the legislative body to meet safely and that meeting in person would present imminent risks to the health and safety of attendees; and

WHEREAS, on March 4, 2020, the Governor of California proclaimed a State of Emergency to exist in California as result of the threat of COVID-19, which state of emergency remains in place; and

WHEREAS, on March 4, 2020, the Los Angeles County Board of Supervisors and Los Angeles County Health Officer declared a local and health emergency as result of the threat of COVID-19, which emergency remains in place; and

WHEREAS, Los Angeles County and State health officials continue to recommend social distancing as a result of COVID-19; and

WHEREAS, due to the resurgence of COVID-19 reported cases and surge of the Delta and Omicron variants statewide and in particular, in Los Angeles County, the California Department of Public Health’s Best Practice Guidance encourages all governmental entities to refrain from conducting indoor meetings and consider moving operations outdoors, where feasible, in order to prevent transmission; and

WHEREAS, teleconferencing meetings enables the Old Town La Verne Business Improvement District Advisory Board (“Board”) to retain the ability to continue to conduct meetings in a safe manner that would reduce exposure to members and staff to COVID-19; and

WHEREAS, public access and participation remain a core value of the Board, and the Board has the capability to meet the requirements in Section 54953 to provide the public with the ability to view, hear, and participate in such meetings in a manner that protects the statutory and constitutional rights of all persons to participate in such meetings; and

WHEREAS, as a condition of extending the use of the provisions to conduct remote teleconference meetings without compliance with specified Brown Act teleconference requirements, the Board must reconsider the circumstances of the state of emergency that exists, and the Board has done so.

NOW, THEREFORE, BE IT RESOLVED that the Old Town La Verne Business Improvement District Advisory Board does hereby find the existence of a local and state of emergency in California caused by COVID-19 continues to directly impact the ability of the Board to hold public meetings safely in person and local and state health officials continue to recommend social distancing.

**OLD TOWN LA VERNE BUSINESS IMPROVEMENT DISTRICT  
MINUTES OF THE REGULAR MEETING  
Monday, December 6, 2021**

1. The meeting was called to order by Chairperson Craig Walters at 8:33 a.m.

Advisory Board Members present: Craig Walters, Marianne Stark, and Matt Forgey (via telephone). City Representative present: Mayor Tim Hepburn, and Secretary Natalie Hiatt. Others present: Roy Cannizzo, Roberta Virgin, Maria Faura, Fang Wang, Ken Valmonte, and George Henderson.

2. **CALENDAR**

Cool Cruise – Saturday, April 16, 2022

Wine Walk – Saturday, TBD

3. **APPROVAL OF THE MINUTES** November 11, 2021

It was moved by Ms. Stark and seconded by Mr. Fogey to approve the minutes of the November 11, 2021 meeting. Motion carried by a 3-0 vote.

4. **NEW BUSINESS**

- A. Cruisin La Verne Recap – Chairperson Walters stated that the car show had a good turn out and there were no issues reported from the police department.
- B. Holiday Stroll Recap – Chairperson Walters stated that it was a good event and a nice showing.
- C. Outdoor Dining Discussion – Chairperson Walters stated that he along with Mr. Scherer and Mr. Rivera of the Planning Department discussed the street dining set-up with the owner. They discussed the parking loss and the aesthetics of the set-up.

Owner Fang Wang was present at the meeting. Ms. Wang stated that her customers feel more comfortable outdoors and that she does not want to lose their business.

Roy Cannizzo stated his opposition to the current set-up and he is against an extension past the February permit expiration.

Ken Valmonte of Café Wang presented a bamboo barricade design with planters. He stated that the improvements can be done for under \$500.00. Mr. Valmonte stated that he would like to see the street turned into a courtyard to accommodate the influx of people from the upcoming Gold Line.

Ms. Stark also stated that she received complaints regarding the aesthetics and the number of customers utilizing the street dining.

Mr. Henderson stated that he has a problem with the set-up not being used more often and the aesthetics.

Chairperson Walters addressed his concerns for the bamboo and the sturdiness in the rainy weather. He stated that he is not inclined to continuing the permit past February.

Mr. Forgey stated that he has not directly heard complaints and that everyone was given the same opportunity. He stated that the board can't enforce the change in appearance because the permit was already issued.

Ms. Stark and Mr. Forgey stated that they are both in favor of not renewing the permit after its expiration.

Mayor Hepburn stated that the City Council agreed to the street set-up because surrounding cities were doing the same and he wants success for all the businesses. He agreed that it is an eyesore but it's what's allowed.

It was moved by Ms. Stark and seconded by Mr. Forgey to recommend not extending the permit after the February expiration. Motion carried by a 3-0 vote.

Chairperson Walters suggested Café Wang discusses the re-design with the Planning Department.

- D. Wine Walk Discussion – Chairperson Walters suggested April 30, 2022 and there were no objections from the Board.

## 5. CONTINUED BUSINESS

- A. Transfer of Funds to the Association – It was moved by Mr. Forgey and seconded by Ms. Stark to request a transfer from City Council in the amount of \$6,000.00 from the BID account to the Association account. Motion carried by a 3-0 vote.
- B. Meeting Schedule – Mr. Forgey stated that he is available to join the meeting via telephone for the time being.

Chairperson Walters discussed the alternate position held by Sean Franco. He suggested a replacement for the position now that Mr. Franco is unavailable during the meeting time.

**6. COMMITTEE REPORTS/ UPDATES**

**A.** City Report: Mayor Hepburn stated that several residents have asked about a farmers market in Old Town.

Chairperson Walters stated that the farmers market was organized by an outside company and it was not well attended.

**B.** University Report (Jason Miller): None

**C.** Marketing (Micky Rehm): Chairperson Walters stated that he contacted Christina to update the webpage and there will possibly be a ULV student to help with the webpage and social media.

**D.** Chamber Report (Leah Skinner): None

**E.** Social Media Update (Micky Rehm): None

**F.** Financial Report: None

**7. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)**

No comments received.

**8. ADJOURNMENT**

Meeting was adjourned at 9:36 a.m., to the next meeting to be held on Monday, January 3, 2022 at 8:30 a.m.

Respectively submitted,

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Natalie M. Hiatt