

**INSTRUCTIONS FOR THE DECEMBER 2, 2020
OLD TOWN LA VERNE BUSINESS IMPROVEMENT DISTRICT SPECIAL MEETING**

The Old Town La Verne Business Improvement District meeting will be closed to the public in compliance with Governor Newsom's Executive Order to minimize the spread of the COVID-19 Virus. Additionally, the meeting will be conducted via teleconference with members participating remotely. Considering this, the customary meeting format has been modified. Even with this change in format, the City is still encouraging public participation and wishes to make residents aware of the following opportunities for participation:

- 1) View the meeting through the City's website at www.cityoflaverne.org/stream
- 2) Please submit your written comments via email at planning@cityoflaverne.org. They will be shared with the District Board Members prior to the meeting and will be made part of the permanent record. We ask that you provide those emails before 7:00 p.m. the day before the meeting.
- 3) For individuals that wish to share their comments during the live stream, you may email planning@cityoflaverne.org by 7:00 a.m. on the day of the meeting with a phone number and the item(s) you wish to speak on. We will call you back at the appropriate time during the meeting for your comment.



SPECIAL MEETING AGENDA

Old Town La Verne Business Improvement District
Advisory Board

Wednesday, December 2, 2020 – 8:30 am –
www.cityoflaverne.org/stream

1. **WELCOME AND CALL TO ORDER-**

Board Members

| | |
|--|----------------------------|
| | Craig Walters, Chair |
| | Chris Gendreau, Vice Chair |
| | Marianne Stark |
| | Jason Miller |
| | Micky Rehm |
| | Matt Forgey (Alternate) |

City Representatives/Others Present

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|--|---------------------------------------|
| | Eric Scherer, Com. Dev. Director |
| | Natalie Hiatt, Com. Dev. Admin. Clerk |
| | Leah Skinner, Chamber of Commerce |
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2. **CALENDAR-**

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|-------------|-----------------------------|
| Cool Cruise | - TBD – Sat. April 3, 2021? |
| | |

3. **APPROVAL OF MINUTES**

4. **NEW BUSINESS**

5. **CONTINUED BUSINESS**

A. D Street Closure

6. **COMMITTEE REPORTS/ UPDATES**

A. City Report (Eric Scherer):

B. University Report (Jason Miller):

C. Marketing (Micky Rehm):

D. Chamber Report (Leah Skinner):

E. Social Media Update (Micky Rehm):

F. Financial Report:

6. **PUBLIC COMMENT** (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

7. **ADJOURNMENT** – Monday December 7, 2020 8:30 am–www.cityoflaverne.org/stream