

**INSTRUCTIONS FOR THE AUGUST, 3, 2020
OLD TOWN LA VERNE BUSINESS IMPROVEMENT DISTRICT MEETING**

The Old Town La Verne Business Improvement District meeting will be closed to the public in compliance with Governor Newsom's Executive Order to minimize the spread of the COVID-19 Virus. Additionally, the meeting will be conducted via teleconference with members participating remotely. Considering this, the customary meeting format has been modified. Even with this change in format, the City is still encouraging public participation and wishes to make residents aware of the following opportunities for participation:

- 1) View the meeting through the City's website at www.cityoflaverne.org/stream
- 2) Please submit your written comments via email at planning@cityoflaverne.org. They will be shared with the District Board Members prior to the meeting and will be made part of the permanent record. We ask that you provide those emails before 7:00 p.m. the day before the meeting.
- 3) For individuals that wish to share their comments during the live stream, you may email planning@cityoflaverne.org by 7:00 a.m. on the day of the meeting with a phone number and the item(s) you wish to speak on. We will call you back at the appropriate time during the meeting for your comment.



AGENDA

Old Town La Verne Business Improvement District Advisory Board

Monday, August 3, 2020 – 8:30 am –
www.cityoflaverne.org/stream

1. WELCOME AND CALL TO ORDER-

Board Members

Craig Walters, Chair
Chris Gendreau, Vice Chair
Marianne Stark
Jason Miller
Micky Rehm
Matt Forgey (Alternate)

City Representatives/Others Present

Eric Scherer, Com. Dev. Director
Natalie Hiatt, Com. Dev. Admin. Clerk
Craig Hoelzel, Car Show Promoter

2. CALENDAR-

Cool Cruise	- Saturday, August 22?
Beer/Wine Walk	- Saturday, September 26?

3. APPROVAL OF MINUTES July 6, 2020 and July 13, 2020

4. CONTINUED BUSINESS

- A. Cool Cruise Car Show
- B. Beer/Wine Walk
- C. D Street Closure for Restaurants
- D. ULV Dinner Crawl Update
- E. Business Assistance Grants

5. COMMITTEE REPORTS/ UPDATES

- A. City Report (Eric Scherer):
- B. University Report (Jason Miller):
- C. Marketing (Micky Rehm):
- D. Chamber Report (Leah Skinner):
- E. Social Media Update (Micky Rehm):
- F. Financial Report:

6. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

7. ADJOURNMENT – Monday September 14, 2020 8:30 am–www.cityoflaverne.org/stream