



# SPECIAL MEETING AGENDA

Old Town La Verne Business Improvement District  
Advisory Board

**Monday, March 16, 2020 – 8:30 am – Chase’s - 2079 Bonita**

**1. WELCOME AND CALL TO ORDER-**

**Board Members**

|                            |
|----------------------------|
| Craig Walters, Chair       |
| Chris Gendreau, Vice Chair |
| Marianne Stark             |
| Jason Miller               |
| Micky Rehm                 |
| Matt Forgey (Alternate)    |

**City Representatives/Others Present**

|                                       |
|---------------------------------------|
| Eric Scherer, Com. Dev. Director      |
| Natalie Hiatt, Com. Dev. Admin. Clerk |
|                                       |
|                                       |
|                                       |
|                                       |

**2. CALENDAR-**

|                       |                            |
|-----------------------|----------------------------|
| Cool Cruise           | - Saturday, April 11, 2020 |
| SGV Open Street Event | - Sunday, April 19, 2020   |
| Wine Walk             | - Saturday, May 2, 2020    |
|                       |                            |

**3. NEW BUSINESS**

- A. Postponement of Events

**5. CONTINUED BUSINESS**

**6. COMMITTEE REPORTS/ UPDATES**

- A. City Report (Eric Scherer):
- B. University Report (Jason Miller):
- C. Marketing (Micky Rehm):
- D. Chamber Report (Leah Skinner):
- E. Social Media Update (Micky Rehm):
- F. Financial Report:

7. **PUBLIC COMMENT** (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

8. **ADJOURNMENT** – Monday April 6, 2020 – 8:30 am – Chase’s – 2079 Bonita