



AGENDA

Old Town La Verne Business Improvement District Advisory Board

Monday, December 2, 2019 – 8:30 am – Chase’s - 2079 Bonita

1. WELCOME AND CALL TO ORDER-

Board Members

Craig Walters, Chair
Chris Gendreau, Vice Chair
Marianne Stark
Jason Miller
Micky Rehm
Matt Forgey (Alternate)

City Representatives/Others Present

Eric Scherer, Com. Dev. Director
Natalie Hiatt, Com. Dev. Admin. Clerk
Bill Aguirre, Com. Services Director

2. APPROVAL OF MINUTES November 4, 2019

3. CALENDAR-

Holiday Stroll	- Saturday, December 7, 2019
Cool Cruise	- Saturday, April 11, 2020
SGV Open Street Event	- Sunday, April 19, 2020
Wine Walk	- Saturday, May 2, 2020

4. NEW BUSINESS

- A. Cruisin La Verne Recap
- B. San Gabriel Valley Bike Coalition Open Street Event
- C. Annual Meeting – Council Candidates

5. CONTINUED BUSINESS

- A. Holiday Stroll Update

6. COMMITTEE REPORTS/ UPDATES

- A. City Report (Eric Scherer):
- B. University Report (Jason Miller):
- C. Marketing (Micky Rehm):
- D. Chamber Report (Leah Skinner):
- E. Social Media Update (Micky Rehm):
- F. Financial Report:

7. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

8. ADJOURNMENT – Monday January 6, 2020 – 8:30 am – Chase’s – 2079 Bonita