



# AGENDA

## Old Town La Verne Business Improvement District Advisory Board

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**Monday, October 7, 2019 – 8:30 am – Chase’s - 2079 Bonita**

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**1. WELCOME AND CALL TO ORDER-**

**Board Members**

Craig Walters, Chair
Chris Gendreau, Vice Chair
Marianne Stark
Jason Miller
Micky Rehm
Matt Forgey (Alternate)

**City Representatives/Others Present**

Eric Scherer, Com. Dev. Director
Darleen Foye, Com. Dev. Admin. Secretary
Natalie Hiatt, Com. Dev. Admin. Clerk
Dan Keeseey, Assistant City Manager

**2. APPROVAL OF MINUTES    September 9, 2019**

**3. CALENDAR-**

Halloween in Old Town	- Thursday, October 31, 2019
Cruisin La Verne	-Saturday, November 23, 2019***
Holiday Stroll	- Saturday, December 7, 2019
Cool Cruise	- Saturday, April 11, 2020
SGV Bike Event	- Sunday, April 19, 2020
Wine Walk	- Saturday, May 2, 2020

**4. NEW BUSINESS**

- A. Sales Tax Measure
- B. La Verne on Tap Recap

**5. CONTINUED BUSINESS**

A.

**6. COMMITTEE REPORTS/ UPDATES**

- A. City Report (Eric Scherer):
- B. University Report (Jason Miller):
- C. Marketing (Micky Rehm):
- D. Chamber Report (Leah Skinner):
- E. Social Media Update (Micky Rehm):
- F. Financial Report:

**7. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)**

**8. ADJOURNMENT – Monday November 4, 2019 – 8:30 am – Chase’s – 2079 Bonita**