



AGENDA

Old Town La Verne Business Improvement District Advisory Board

Monday, August 5, 2019 – 8:30 am – Chase’s - 2079 Bonita

1. WELCOME AND CALL TO ORDER-

| Board Members | City Representatives/Others Present |
|----------------------------|------------------------------------------|
| Craig Walters, Chair | Eric Scherer, Com. Dev. Director |
| Chris Gendreau, Vice Chair | Darleen Foye, Com. Dev. Admin. Secretary |
| Marianne Stark | |
| Jason Miller | |
| Micky Rehm | |
| Matt Forgey (Alternate) | |

2. APPROVAL OF MINUTES June 3, 2019

3. CALENDAR-

| | |
|-----------------------|---------------------------------|
| La Verne on Tap | -Saturday, September 28, 2019 |
| Halloween in Old Town | - Thursday, October 31, 2019 |
| Cruisin La Verne | -Saturday, November 23, 2019*** |
| Holiday Stroll | - Saturday, December 7, 2019 |
| Cool Cruise | - Saturday, April 11, 2020 |
| SGV Bike Event | - Sunday, April 19, 2020 |
| Wine Walk | - Saturday, May 2, 2020 |

4. NEW BUSINESS

- A. La Verne on Tap Update
- B. Flag and Banner Holders for Light Poles

5. CONTINUED BUSINESS

- A. Tree Survey – Further direction
- B. Wine Walk Financials

6. COMMITTEE REPORTS/ UPDATES

- A. City Report (Eric Scherer):
- B. University Report (Jason Miller):
- C. Marketing (Micky Rehm):
- D. Chamber Report (Leah Skinner):
- E. Social Media Update (Micky Rehm):
- F. Financial Report:

7. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

8. ADJOURNMENT – Monday September 9, 2019 – 8:30 am – Chase’s – 2079 Bonita