



AGENDA

Old Town La Verne Business Improvement District Advisory Board

Monday, June 3, 2019 – 8:30 am – Chase’s - 2079 Bonita

1. WELCOME AND CALL TO ORDER-

Board Members	City Representatives/Others Present
Craig Walters, Chair	Eric Scherer, Com. Dev. Director
Chris Gendreau, Vice Chair	Darleen Foye, Com. Dev. Admin. Secretary
Marianne Stark	
Jason Miller	
Micky Rehm	
Matt Forgey (Alternate)	

2. APPROVAL OF MINUTES May 6, 2019

3. CALENDAR-

La Verne on Tap	-Saturday, September 28, 2019
Halloween in Old Town	- Thursday, October 31, 2019
Cruisin La Verne	-Saturday, November 23, 2019***
Holiday Stroll	- Saturday, December 7, 2019
Cool Cruise	- Saturday, April 11, 2020
SGV Bike Event	- Sunday, April 19, 2020
Wine Walk	- Saturday, May 2, 2020

4. NEW BUSINESS

A.

5. CONTINUED BUSINESS

- A. Wine Walk Financials – City Council 6/17/19
- B. Police Department Meeting – Date

6. COMMITTEE REPORTS/ UPDATES

- A. City Report (Eric Scherer):
- B. University Report (Jason Miller):
- C. Marketing (Micky Rehm):
- D. Chamber Report (Leah Skinner):
- E. Social Media Update (Micky Rehm):
- F. Financial Report:

7. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

8. ADJOURNMENT – Monday August 5, 2019 – 8:30 am – Chase’s – 2079 Bonita