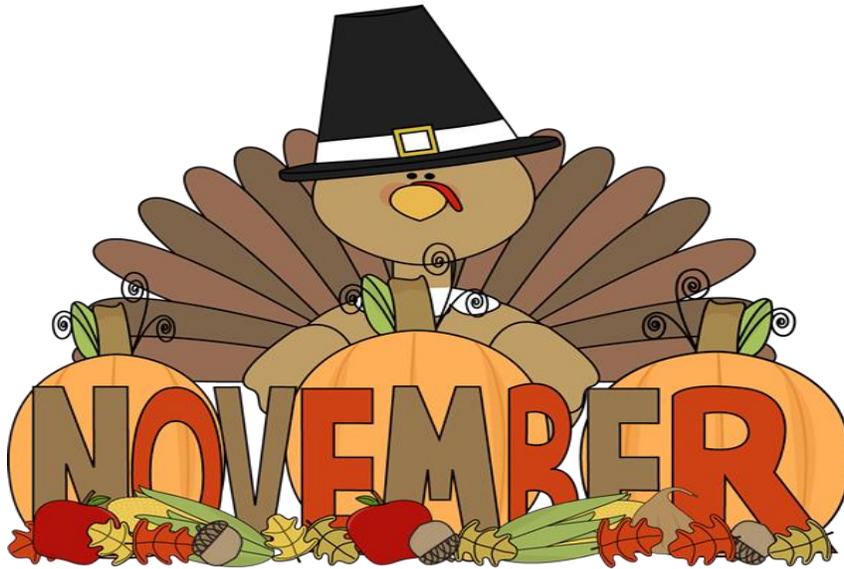




CITY MANAGER'S MONTHLY NEWSLETTER

November 2019



CITY MANAGER'S MESSAGE

Happy Harvest to our residents and business owners!

This issue is full of information that we hope will help residents and families kick off the holiday season in the most festive way possible.

Old Town will host their traditional Cruisin La Verne car show and Holiday Stroll. Also many local businesses will be participating in Small Business Saturday which is a great reason to start or wrap up your holiday shopping while supporting your hometown businesses. Don't forget there are not one but two tree lighting ceremonies to enjoy: one will be in conjunction with the Holiday Stroll on December 7th in Mainiero Square and the other will be just prior to the City Council meeting on Monday, December 2nd in front of City Hall.

As a reminder, City Hall will be closed on November 11th in honor of Veterans Day. For more information about these events and other information about the city, keep reading!

Bob Russi, City Manager

To receive this newsletter automatically every month, please sign up for e-subscribe by clicking [here](#)

CALENDAR

November 18th - 6:30 p.m.

City Council Meeting
City Hall Council Chambers

November 23rd - 10:00-4:00 p.m.

Cruisin La Verne Car Show
Old Town La Verne

November 26th - 6:30 p.m.

Youth & Family Action Committee
Meeting
City Hall Council Chambers

November 28th

Thanksgiving Holiday
*City Hall, City Yard and Community
Center closed.*

HIGHLIGHTS OF CITY COUNCIL

At the October 7th and 21st meeting, the City Council:

- Designated La Verne Historical Society member William Lemon as the official City Historian
- Called for a General Municipal Election to be held on Tuesday, March 3, 2020
- Authorized a land lease agreement with Verizon Wireless for a Mainiero Square cell tower

ADMINISTRATION



Notice of Election

Notice is hereby given that a General Municipal Election will be held for the City of La Verne on Tuesday, March 3, 2020, for the following:

- For Mayor: Full term of two years
- For two (2) Members of the City Council: Full term of four years

The nomination period for these offices begins on Tuesday, November 12, 2019, and closes on Monday, December 9, 2019, at 5:00 pm. For complete details of the election notice, please see the City of La Verne website.

LV Local Funding Measure

The City has been taking steps to move forward with placing a tax measure on the March 2020 ballot. Informational outreach to the community regarding the purpose for the tax measure started in August, which included community group presentations, placement of a fact sheet on the tax measure with frequently asked questions on the City's website, a dedicated email and voicemail for residents to ask specific questions and receive answers, as well as the production and mailing of two informational fliers to all registered voters.

In summary, the ¼ % sales tax is estimated to generate \$3.1 million annually. The predominate amount of this new revenue will be used to maintain existing services by preserving the compensation practice that helps the city to remain competitive at retaining and attracting employees. A lesser share of the new revenue will be used to enhance selected services. The tax measure also establishes an oversight committee that will ensure how the new revenue is used.

The next step to advance the measure to the March election is for the Council to approve the ballot language at their next Council meeting. Click [here](#) for more information regarding the tax measure.

Foothill Gold Line - Project Update

The Foothill Gold Line Construction Authority signed the design-build contract on October 4th. With the contract awarded and signed, work is underway. The first many months will be spent finalizing design and conducting pre-construction activities that will inform the design before major construction starts next summer. Pre-construction activities will be starting as early as November 2019, with most of the activities occurring within the railroad corridor; however, some will need to occur at street crossings, requiring short term lane closures. The construction crews are scheduled to work weekdays during normal business hours. For additional information go to <https://foothillgoldline.org/>

COMMUNITY SERVICES

Teen Summit

The 9th Annual Teen Summit was held on Wednesday, October 28th at the University of La Verne. Seventy seventh graders from Ramona Middle School were introduced to three educational sessions: Social Media, Seven Steps to End Negative Self Talk and Set YOU on a Path of Positive Success, and Looking to the Future: Living in a Neuro-diverse World. The students were also treated to breakfast, lunch, and raffle prizes. The purpose of the summit was to educate students on various pertinent teen issues. The program is sponsored by the City's Youth and Family Action Committee and various sponsors.



Leash Law

In 2014, the City Council approved an ordinance revision, which allowed leashed dogs in four (4) La Verne parks. Dogs are allowed in Mills, Lowell Brandt, Kuns, and Lincoln Park. Per the existing Ordinance 1044, which amended the Municipal Code allowing animals in parks, has been in effect since August, 2014. However, we have had reports of people abusing the policy and allowing their dogs to run free, without leashes, in these parks. The leash law is still in effect in those parks where dogs are allowed.



Cruisin La Verne Holiday Car Show

Old Town La Verne's annual holiday car show, Cruisin La Verne, is Saturday, November 23rd from 10:00 am to 4:00 pm. Come join us in this fun tradition which benefits the ABC7 Spark of Love Toy Drive. You can bring a toy and meet with Santa.

Interested in showing off your car? The pre-registration fee of \$40 ends on November 10th, and will go up to \$50 until the day of the event. All vehicles and motorcycles are welcome! Visit the website for more details and information at www.CruisinLaVerne.com or call (714) 671-5833.

Old Town Holiday Stroll

Join the Old Town La Verne businesses and restaurants on Saturday, December 7th from 4:00-8:00 pm for an evening of merriment featuring the annual telling of a holiday classic story, the lighting of the Christmas tree, caroling, live music, and a free photo opportunity with Santa himself from 4:00-6:00 pm. The businesses will be open for extended hours, offering free refreshments, great deals, and more. For more information about the event, please call City Hall at (909) 596-8700.



Tree Lighting Ceremony

On Monday, December 2nd at 6:30 pm the City will host its annual Tree Lighting Ceremony. The ceremony will be held before the City Council meeting in front of City Hall located at 3660 "D" Street, La Verne. There will be entertainment and a special visit by Santa Claus!

COMMUNITY DEVELOPMENT



Small Business Saturday

Small Business Saturday is an American shopping event held on the Saturday after Thanksgiving, during one of the busiest shopping periods of the year. The aim of Small Business Saturday is to boost support of small businesses across the country and to act as a shopping alternative to Black Friday and Cyber Monday.

This year your La Verne Chamber of Commerce is rallying the neighborhood to Shop Small by inviting the community to join us on Saturday November 30th to shop at the La Verne businesses you love, and for every purchase of \$25 or more you make, you will earn a FREE raffle ticket. Winners will be notified the week of December 9th.

Why go out of the community for your basic needs when you can shop right here in La Verne? Join the movement and support as many businesses in the community as possible and remember that when you shop small, it can lead to big things!

City of La Verne Community Design Awards 2019: Café Wang



Owner Fang Wang opened her namesake restaurant, Café Wang, at 2316 D Street in 2018. The Chinese fusion restaurant and bar, which serves a variety of Chinese dishes as well as dim sum and fusion food, has been a popular addition to the Old Town La Verne dining scene. The restaurant not only has delicious food, but also a unique interior décor. The design, which was overseen by Fang Wang's son, has a modern and hip aesthetic with exposed brick walls, industrial-style furnishings and colorful artwork throughout.

For their excellent interior design work, **Café Wang** is a recipient of the **2019 La Verne Community Design Award** in the **Interior Design** category. Fantastic job!

This has been the ninth entry in a monthly series featuring winners of the 2019 La Verne Community Design Awards. Check back next month to see which project will be featured next.

FIRE DEPARTMENT



Thanksgiving Holiday Fire Safety

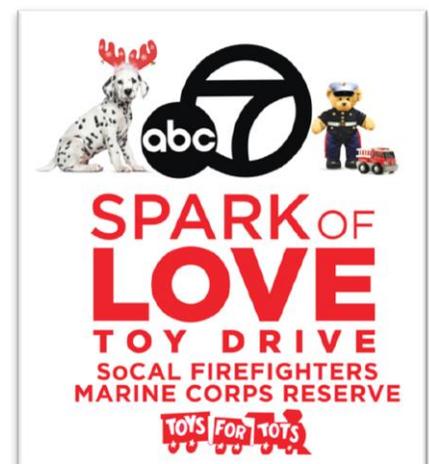
Thanksgiving Day is quickly approaching, and while giving thanks, spending time with family, and enjoying delicious meals, there are some very important fire safety tips to remember. According to the National Fire Protection Association (NFPA), three times the average number of home structure fires caused by cooking equipment occurs on Thanksgiving Day. The popularity of using turkey fryers has continued to increase, which has resulted in an average of 1,000 fires and over \$15 million in damages each year (NFPA). If you choose to use a turkey fryer, please follow the tips below from the UL brand turkey fryer manufacturers to ensure a safe and tasty holiday for your family.

- When frying your turkey, be sure to cook/fry outdoors on a flat surface away from structures or trees, not in the garage, on the patio, or on a wood deck.
- Do not overfill cooker; oil splatter or overflow could ignite.
- In case of a flare up, do not use water to try to extinguish an oil fire. Have an approved grease fire extinguisher on hand.
- Only thawed turkey should be used in the fryer; do not try to cook frozen turkey—ice and hot oil do not mix!
- When lowering the turkey into the hot fryer, shut off the flame first in case there is any overflow.
- Never leave a frying turkey or a fryer unattended, and instruct children to keep their distance from it.

If you are sticking with the more traditional methods of cooking your Thanksgiving meal inside, make sure that all of your smoke detectors are working properly. Do not leave items cooking on the stove unattended, and once again, instruct children to stay out of the kitchen away from hot cooking appliances. In case of a cooking fire, call 9-1-1 immediately. La Verne Fire Department wishes everyone a safe Thanksgiving holiday!

Spark of Love Toy Drive

The La Verne Fire Department is again participating in ABC7 News' Spark of Love Toy Drive this year. The drive will begin in November, and we will continue accepting toys through Christmas Day. New, unwrapped toys, board games, or sports equipment for any ages, from toddler to teenagers, can be dropped off for donation at any of the three LVFD stations or at City Hall. Toys can also be dropped off in the designated boxes at the Cruisin La Verne Holiday Car Show in Old Town La Verne from 10:00 - 3:00 pm on Saturday, November 23rd.



The donated toys are distributed to the children of La Verne families who might otherwise go without any gifts this holiday season, as well as La Verne non-profit youth organizations such as David & Margaret Youth and Family Services, the LeRoy Haynes Center, Sowing Seeds for Life, and local church preschools. Last year, the La Verne Fire Department's Spark of Love Toy Drive collected roughly 1,500 toys to help provide holiday cheer to the children of 50 La Verne families in need, as well as the local youth non-profits mentioned above. If you know of a La Verne family needing assistance with holiday toys for children, they may call the La Verne Fire Department at (909) 596-5991 or stop by at 2061 Third Street to apply for toy donations.

The Threats of Wildfire and Extreme Weather in California are Real

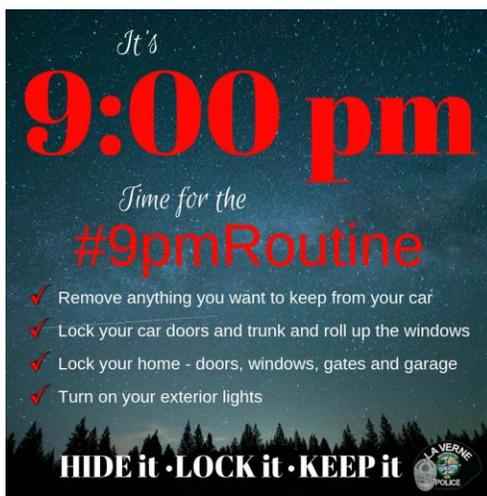
California's three largest energy companies, at the direction of the California Public Utilities Commission (CPUC), are coordinating to prepare all Californians for the threat of wildfires and power outages during times of extreme weather. To help protect customers and communities during extreme weather events, electric power may be shut off for public safety in an effort to prevent a wildfire. This is called a **Public Safety Power Shutoff**. Visit <https://prepareforpowerdown.com/> today to learn more about the power of being prepared.

How to Safeguard (Harden) your Home

The ability of your home to survive a wildfire depends on its construction materials and the quality of the "defensible space" surrounding it. Windblown embers from a wildfire will find the weak link in your home's fire protection scheme and gain the upper hand because of a small, overlooked, or seemingly inconsequential factor. However, there are measures you can take to safeguard your home from wildfire. Visit <https://www.fire.lacounty.gov/> while you may not be able to accomplish all of the measures, each will increase your homes - and possibly your family's - safety and survival.

PUBLIC SAFETY

Hide it-Lock it-Keep it



In an effort to decrease the incidents of theft of valuables from a variety of locations such as homes, cars and garages, La Verne PD will start a program called "9 pm Routine".

At 9 pm residents will get an alert over social media reminding them to do certain things that will decrease the chances of becoming a victim of theft. Some of these things are to lock their vehicles, garages and homes and to remove all valuables from plain sight inside vehicles.

We hope this will decrease some of the opportunity crimes that happen when people forget to lock their vehicles and garages. For additional information please contact LVPD at (909) 596-1913.



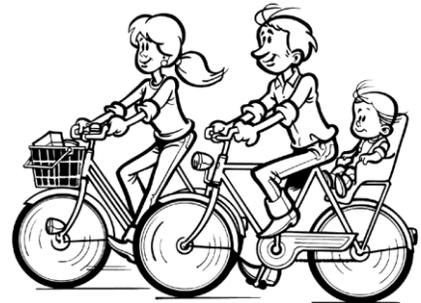
No-Shave November

We are excited to announce that the Police Department has once again approved employee participation in the “No-Shave November” campaign. The campaign is designed to create public awareness about men’s health issues, specifically prostate cancer. Those employees/officers who elect to grow facial hair will donate to the Prostate Cancer Foundation. Female personnel also have the option to donate to the Foundation and wear a “No-Shave November” button on their uniform to show their support. All funds received will be donated to the Prostate Cancer Foundation. Visit the Police Department’s Facebook page for more information on this worthwhile cause.

HISTORICAL SOCIETY EVENTS

Pioneer Homes of La Verne Bicycle Tour

Join the La Verne Historical Society and the La Verne Bike Coalition on November 23rd for a bike tour of the “Pioneer Homes of La Verne”. The tour begins at 9:00 am at Kuns Park on the corner of Bonita and Magnolia Avenues. The tour will include the homes of several pioneer families and conclude at the La Verne Cemetery to tour pioneer gravesites in this fully docent-narrated event.



LA VERNE BRANCH - LOS ANGELES COUNTY LIBRARY

November Events - Children:

Smarty Pants Storytime, Wednesday, November 13, 20, and 27 (11:30 am -12:00 pm). Let’s get ready for school! Enjoy books, songs, rhymes, and movement while learning school readiness skills and having fun! Attendance is limited and advanced registration is required. Storytime is for ages 2 - 5 with adult caregiver.

After School Adventures, Tuesday, November 5, 19, and 26 (3:00 pm - 4:00 pm). Join us for after-school games, crafts, and STEAM activities. You never know what adventures will be waiting. For ages 7 -12.

November Events - Teens:

Teen Advisory Board, Monday, November 25 (3:00-4:00 pm). Earn volunteer hours and make an impact in your community! Join the Teen Advisory Board and help improve library services for teens. For ages 12-17.

November Events - Adults:

Smart Gardening, Saturday, November 16 (12:00 - 1:30 pm). Learn to reduce yard waste and improve your lawn and garden. Participants will learn step by step instructions on the basics of backyard composting, and water-wise gardening. Compost bins will be made available for purchase after the workshop. For ages 18+.

Corn Husk Doll Making, Saturday, November 16 (2:30 - 3:30 pm). Celebrate Native American Heritage Month by creating your own corn husk doll. For ages 18+.

Library Hours:

Monday -Tuesday: 10 am - 6 pm
Wednesday -Thursday: 11 am - 8 pm
Friday - Saturday: 9 am - 5 pm
Sunday: Closed



The library will be closed on the following dates:

Thanksgiving Day - Thursday, November 28th & Friday, November 29th, the day after

For more information visit the library's

website: <http://www.colapublib.org/libs/laverne/index.php>