



# CITY MANAGER'S MONTHLY NEWSLETTER

June 2020



## CITY MANAGER'S MESSAGE

We hope everyone is well and is keeping safe by following the current recommended practices to control the spread of coronavirus. Throughout this health crisis, the City's emergency operations management team has been meeting daily to respond to the changing situation, and we are now looking ahead to how the City will move toward a "new normal."

We are excited to be able to have many of our businesses reopen. This will of course come with many changes from how we are used to shopping and eating in La Verne, but the added measures are temporary for the safety of us all.

We continue serving the residents and communicating as current phases and changes get updated. New protocols can be found on the City's website at [Reopening Guidelines](#). This page is updated daily with any news affecting La Verne.

We appreciate your continued patience and cooperation in this time and encourage everyone to continue assisting friends and neighbors. I hope you find this newsletter helpful and you are safe and well.

*Bob Russi, City Manager*

To receive this newsletter automatically every month, please sign up for e subscribe by clicking here: <http://cityoflaverne.org/index.php/documents/newsletters/city-manager-s-monthly-newsletter>

## CALENDAR

### June 1 – 6:30 PM

City Council Meeting  
City Hall Council Chambers  
Live Stream Viewing Only

### June 15 – 6:30 PM

City Council Meeting  
City Hall Council Chambers  
Live Stream Viewing Only

### June 17 – 8:00 AM-12:00 PM

Sowing Seeds for Life Food Pantry  
1101 W. McKinley Ave, Gate 17  
Pomona, CA 91768

# HIGHLIGHTS OF CITY COUNCIL MEETINGS

At the May 4<sup>th</sup> and 18<sup>th</sup> meetings, the City Council:

- Approved the Business Assistance Grant program to offer one-time \$2,500 grants to eligible businesses
- Approved the refund of annual Old Town La Verne Business Improvement District assessments in response to COVID-19
- Extended the moratorium on water service disconnections and late fees in response to the COVID-19 pandemic
- Adjusted the monthly paramedic fee to \$5.54
- Reaffirmed the ongoing need for the local emergency initially declared on March 16<sup>th</sup>
- Received an update from the City Manager on the City's COVID-related efforts

## CITY COUNCIL



### BUSINESS ASSISTANCE GRANT PROGRAM OPPORTUNITY

The La Verne City Council recently approved/amended a new Business Assistance Grant Program funded through Community Development Block Grant Funds (CDBG). The Business Assistance Grant Program offers one-time \$2,500 grants to eligible businesses to help them re-open, create jobs, retain jobs, and offer quality services to the residents of La Verne.

As we have had a limited response, the program has been further enhanced by allowing more time for businesses to apply and the City Council has approved additional tiers with modified eligibility requirements to open the program up to more businesses. The current tier includes all non-essential businesses that have not received any funding with fewer than 15 employees (including one lower-income employee), and in operation at least a year in La Verne with a valid business license. Tier 2 opens up the program to non-essential businesses that may have received funding from another source. If all of the available funding is not spent on the first two tiers, tier 3 will allow restaurants to apply. Complete the application with supporting documents and submit to [businessassistance@cityoflaverne.org](mailto:businessassistance@cityoflaverne.org). The (new) deadline to apply is Friday, June 5, 2020 by 5:00 PM.

Please find the guidelines and the application here:

<https://www.cityoflaverne.org/index.php/services/business-resources>

### LIVE FEED/RECORDING OF CITY COUNCIL MEETINGS

As a reminder, City Council meetings can be watched live either through the City's website at <http://www.cityoflaverne.org> and following the link titled "Council Meeting Live Stream" or on YouTube at <http://www.cityoflaverne.org/youtube> . You can also see the live recording any time after the meeting through our archived videos.



Send an email to the City Clerk in advance if you wish to make a comment on a specific agenda item. Please submit your comments via email to the Assistant City Clerk at [cityclerk@cityoflaverne.org](mailto:cityclerk@cityoflaverne.org). We ask that you provide those

emails before 5:00 PM on the meeting date, so that staff will be prepared to read them aloud at the appropriate time. You may verify that your comment was read by watching the City Council meeting through [www.cityoflaverne.org/live](http://www.cityoflaverne.org/live).

Also, if you wish to make a comment during the meeting, we will be monitoring the email address and will make every effort to include your comment into the records. Please be aware there is a delay in the live stream service and any comments should be submitted as soon as possible.

For individuals that wish to share their comments directly during the live stream meeting, you may email the Assistant City Clerk at [cityclerk@cityoflaverne.org](mailto:cityclerk@cityoflaverne.org) by 12:00 PM (noon) the day of the meeting with a phone number and the item(s) you wish to speak on. We will call you back at the appropriate time during the meeting for your comment.

## ADMINISTRATION



### CITY HALL OPEN LIMITED HOURS

City Hall is now open to the public on a limited basis, during the following hours Monday and Wednesday from 8:30 AM till 1:00 PM, Tuesday and Thursday from 12:00 PM till 5:00 PM. Masks are required and social distancing protocols are in place. We remain staffed for business via phone or email during our usual hours, 8:00 AM-6:00 PM Monday – Thursday.

## COMMUNITY SERVICES

### PATRIOTIC HOME DECORATING CONTEST



Celebrate the 2020 4<sup>TH</sup> of July as a community with a Patriotic Home Decorating Contest! The deadline to enter your decorated home is June 22<sup>nd</sup>. Email a photo of your patriotic home with your address and family name to Chad Peterson at [cpeterson@cityoflaverne.org](mailto:cpeterson@cityoflaverne.org). After completing registration, each family will receive a yard sign for participating. Voting for the "Community Favorite" will take place on Facebook from June 23-28. "Most Creative" and "Most Patriotic" will be selected by the Friends of the 4<sup>th</sup> of July Committee. Winners will be announced on June 29<sup>th</sup> and will receive a special yard sign and a gift card to a local La Verne business of their choice.

Facebook voting for the home decorating contest is one of the new ways that La Verne is celebrating Independence Day this year. Due to coronavirus concerns, activities which attracted large crowds, such as the community parade, country fair, and fireworks show, have been cancelled.

# CORONAVIRUS

## CORONAVIRUS (COVID-19) PUBLIC PREPAREDNESS

The City of La Verne is closely monitoring information regarding the Coronavirus. We encourage the community to follow the preventative actions from the LA County Public Health and the Centers for Disease Control to help prevent the spread of the virus.

Residents are encouraged to monitor the City's website as we will use this forum to update our residents and businesses on what these revised orders mean locally and for City operations.

To learn more about the COVID-19, visit the following: [\[PDF\] COVID-19 FAQ Sheet](#), LA County Public Health website at: [LA County Public Health website](#), Centers for Disease Control and Prevention at: [Center for Disease Control website](#).

## COMMUNITY DEVELOPMENT



### A NEW FITNESS ALTERNATIVE

MTA Taekwondo World, Inc. was approved by the Planning Commission to operate at 3836 Emerald Avenue, which is located within the Emerald Center (Michaels/Big Lots). MTA Taekwondo World, Inc. is a Taekwondo studio that aims to teach students ages 4 and up South Korea's traditional martial art form of Taekwondo.

At MTA, students will be able to learn self-defense practices, discipline, and physical fitness. Families can also attend classes together through their family program and develop a stronger bond through training in Taekwondo. MTA Taekwondo World, Inc. is a great alternative fitness option for people of all ages! Come check out the studio when it opens!

## PUBLIC SAFETY



### THANK YOU, LA VERNE!

The La Verne Fire Department continues to receive an outpouring of community and business support during this time of isolation, quarantine, and social distancing. LVFD is appreciative of the many businesses who have donated meals. We would like to also thank La Verne residents who call to show their appreciation and/or who have donated protective equipment.

For the safety of our firefighters, staff, and the community, we ask that all visitors call the department to make arrangements or appointments before arriving to the station.

For more information about the COVID-19, log onto the Centers for Disease Control website at <https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing>

## **PUBLIC WORKS**



### **UPDATE ON THE SAFE CLEAN WATER PROGRAM**

As a vital piece of the regional component of the Safe Clean Water Program (also known as Measure W, which voters approved in November of 2018), the Watershed Area Steering Committee decides which projects within the Upper San Gabriel Valley River Watershed will be placed on the Stormwater Investment Plan for funding. Although meetings have been ongoing for several months now as members voted on Committee positions, worked out administration processes, and listened to presentations on various projects within the region, the Committee is now ready to begin prioritizing projects.

Public Works Administration staff has a seat and vote on the Committee. More information will be coming in the future on funding for the scientific study, technical resources, program applications, and projects submitted on behalf of La Verne.

## **LA VERNE BRANCH - LA COUNTY LIBRARY**

All LA County Library locations are closed until further notice. To get more information on available library resources and assistance for those affected by the COVID-19, click here: <https://lacountylibrary.org/coronavirus/>

