



CITY MANAGER'S MONTHLY NEWSLETTER

July 2018

CITY MANAGER'S MESSAGE

The celebration of July 4th is always a great tradition for La Verne. The events offered throughout the day showcase some of the qualities that we value most in La Verne, a small town feel, priority of family, and service to others. Both newcomers and long-time residents come together for a special experience. The articles that follow include a summary of activities that will be hosted throughout the day. So whether you can spend the whole day with us or can just squeeze one event in, I hope you will come be part of the "La Verne experience. "

Happy 4th of July!

For more information about these events and other information about the City, keep reading!

Bob Russi, City Manager

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CALENDAR

July 1 - 6:30 PM

Concerts in the Park
Hard Day's Night
Heritage Park

July 2 - 6:30 PM- *Cancelled*

City Council Meeting
City Hall Council Chambers

July 4 - Independence Day

City Hall, Community Center,
Library- *Closed*

July 10 - 9 AM to 3 PM

City Blood Drive
City Hall Council Chambers

July 15 - 6:30 PM

Concerts in the Park
J.T.D. Motown Band
Heritage Park

July 16 - 6:30 PM

City Council Meeting
City Hall Council Chambers

July 22 - 8 PM (approx.)

Movie Night at the Park: *Coco*
Heritage Park

July 29 - 6:30 PM

Concerts in the Park
RCR
Heritage Park

HIGHLIGHTS OF CITY COUNCIL

At the June 4th and 18th meetings, the City Council:

- Presented the inaugural La Verne Youth “Pride of La Verne” Award to Olivia Colasuonno, a Ramona Middle School student
- Recognized the State Champion Bonita High School Girls 4x4 Relay team
- Recognized the La Verne Successor Agency Oversight Board
- Adopted the 2018-19 budget
- Authorized annual City agreements for 2018-19

COUNCIL CORNER

July 4th at the Country Fair

Council will host another Council Corner event at the Country Fair on the 4th of July at Roynon elementary school immediately following the parade at 1:00 PM, Council members and city staff will be on hand. The City Council began the Council Corner series to provide opportunities to engage with residents in a one-on-one setting to ask questions, share ideas, or to get updates on the projects that affect the community or just your neighborhood. If you are at the event, stop by the city booth and say hi.

COMMUNITY SERVICES

4th Of July

Join us in celebrating Independence Day; we will be holding events all day long. Please click [here](#) or see below for more information.

The City’s 4th of July Celebration is right around the corner with the following events:

6:30 AM – 11:00 AM	Pancake Breakfast at the Methodist Church
9:40 AM	Pre-Parade Harley motorcycle ride
10:00 AM	Parade begins
11:00 AM – 2:00 PM	Country Fair at Roynon Elementary School
11:30 AM	Rotary Sponsored Free Watermelon at the Country Fair
12:00 PM – 4:00 PM	Free Recreation Swim located at the Aquatic Center
4:00 PM – 7:00 PM	55th Annual Deep Pit BBQ located at the Methodist Church
6:00 PM	Fireworks show gates open
7:00 PM	Pre-Fireworks show starts, featuring the Answer
9:00 PM (approx.)	Fireworks begin



Concerts in the Park

Come enjoy the evening with your family and friends on Sundays at 6:30 PM at Heritage Park for wonderful live music! There are food vendors and great raffle prizes as well. Concert schedule:

July 15: "J.T.D. Motown"
July 29: "RCR Rock & Rockabilly"
August 12: "The Answer to Classic Rock"

La Verne Youth "Pride of La Verne" Award

Congratulations to the first recipient of the La Verne Youth "Pride of La Verne" Award, Olivia Colasuonno. Olivia's Ramona Middle School English teacher Mary Falabrino stated, "Olivia is a wonderful student." She is extremely conscientious and hardworking. She maintains excellent academic scores and shows strong leadership qualities. She surrounds herself with like-minded peers and is driven to be successful. She makes an indelible impression on everyone she meets. Not only is she an outstanding student, she is passionate about helping others and with the support of her family she is active in many charities. Olivia volunteers her time during the holidays to collect food for needy families, and has helped raise thousands of dollars to support the Humane Society. She runs her own charity that collects blankets and supplies for dogs in shelters as well. She is actively participating in the annual Inland Valley Humane Society "Paw for Pets Walk" with her "Project Gidget" team to collect donations for the shelter.

PUBLIC SAFETY

Pool Safety

As many of you kick off summer by splashing in the pool, be sure to learn the ABCs of Pool Safety and Drowning Prevention to keep your children safe. Drowning is the #1 cause of death in children under 5 years old, a majority of which occurs in residential pools and spas, yet it is 100% preventable. Follow these ABCs of Pool Safety to help ensure a fun, safe time in the pool for your family.

A: ADULT SUPERVISION- There must be an adult supervising children who are in and around the pool or spa at all times. Floaties or other inflatables are no substitute for life jackets or adult supervision.

B: BARRIERS- Install a self-closing, self-latching enclosure fence surrounding the pool and/or spa area, separating it from the rest of the house and yard.

C: CLASSES- Enrolling your child in swim classes can help keep them safe in the water from an early age. Parents/guardians should take First Aid and CPR classes so they are prepared in case of an emergency.

The ABC'S of SWIMMING POOL SAFETY

Swimming pools are pretty much the greatest things in the world, but they do come with a lot of responsibility. The following 4 layers of protection will help keep your pool safe, so you can enjoy your beautiful backyard!

- A. ADULT SUPERVISION**
 - AVOID TEXTING OR SOCIAL NETWORKING
 - DO NOT CONSIDER ALCOHOL, DRUGS OR ANY OTHER SUBSTANCE
 - ASSIGN A TALK OR WHISCLE FOR THE ADULT ON DEUTY

Approximately 75% of all drowning deaths in children under 5 years old occur in residential pools and spas.
- B. BARRIER POOL FENCE**
 - POOLS SHOULD BE AT LEAST 4 FEET TALL
 - BARRIERS MUST HAVE SELF-CLOSING AND SELF-LATCHING ENCLURES
 - CHOOSE LOCK-IN DOOR KICKPOINTS FOR GROUND SAFETY

A barrier fence surrounding your pool can help prevent a child's risk of entering the pool without a proper lifeguard.
- C. CPR TRAINING CLASS**
 - ENROLLING ONLY TAKES A FEW SESSIONS, SO GET ONE
 - LEARN TO SAVE WITH THE HELP OF AN INSTRUCTOR
 - FREE LOCAL CLASSES THROUGHOUT THE AMERICAN RED CROSS

88% of Americans are not prepared to act during an emergency because they either do not know CPR or their training has expired long ago.
- S. SWIMMING LESSONS**
 - SWIMMING IS A FUN WAY TO BE ACTIVE AND HEALTHY
 - CHILDREN SHOULD BE IN SWIMMING LESSONS BY AGE 4
 - CHECK OUT YOUR LOCAL YARD FOR CLASS

70% of Americans are not prepared to act during an emergency because they either do not know CPR or their training has expired long ago.

SOURCES:
<http://protectachild.com>
<http://health.ny.gov/publications/0112>
<http://www.aiaa.org/publications/aiaa3/aiaa3.htm>
<http://healthandwellfare.cdhhs.gov/health/injury-prevention/drowning/tabid/1330>
<http://cpsc.gov/es/media/documents/safety-education/safety-guides/sports-and-recreation/pool-and-spa-pool>
<http://dc.gov/homeandrecreation/safety/water-safety/waterinjuries-factsheet.html>
<http://faculty.drexel.edu/loran/primary/lesson/storyreader2508>
http://www.health.org/HEALTH/STATISTICS/HEALTHCARE/STATISTICS/STATISTICS/CPR-Statistics_UCM_307542_Article.jsp
<http://dc.gov/health/weight/child>
<http://dc.gov/features/drowning-prevention>

Remember to call 9-1-1 immediately if you do have a pool or spa emergency. For more tips and prevention videos, visit [here](#).

Wildfire Prevention

Is your property defensible against wildfire? Successfully preparing for a wildfire requires you to take personal responsibility for protecting yourself, your family, and your property. The La Verne Fire Department has prepared the “Ready, Set, Go!” action plan to help you prepare. You will learn about the tips and tools you need to prepare, the importance of having defensible space around your home and the preparations you need to make so you can leave early, evacuating well ahead of a fast-approaching fire. Download the action plan [here](#).

CHAMBER NEWS

Installation of New Board Members

A celebratory reception held at the new Chase’s at D Street Square marked the official installation of the 2018-19 Board of Directors for the La Verne Chamber of Commerce. The executive board members are:

- Chairman of the Board, Wayne Hurley (Voya Financial Advisors)
- Incoming Board Chair, Scott Snider (Hillcrest)
- Treasurer, Tina Henton (CliftonLarsonAllen, LLP)
- Secretary, Teri Muse (Waste Management)
- Immediate Past Chair, Arun Tolia (Investors Team Realty, Inc.)

Accepting the role and duty of a Board member means officers and directors are charged with the responsibility to promote member businesses and organizations, protect the organization’s assets and to ensure members receive an honest accounting for their investment of time and financial support. “The Board of Directors is the highest governing authority within the management structure of the Chamber. It is the board’s responsibility to oversee and to ensure the appropriateness of operations and procedures.” says Leah Skinner, Executive Director of the La Verne Chamber of Commerce.



PUBLIC WORKS

Water Posters on Display

The City of La Verne participates in a regional group, the Water Education Water Awareness Committee. The Committee administers several water education programs throughout the year, including a water scholarship for high school seniors, water grants for K-12 teachers, and a media contest with monetary prizes. Several teachers within the area applied for the EduBucks program this year and thousands of dollars were awarded to complete creative water lessons in our classrooms. Mrs. Reedy's science class of 8th grade students from Ramona Middle School was one of the winners! Mrs. Reedy asked her students to create visually pleasing posters that described the importance of water conservation. Some of these posters are being displayed at the Water Customer Service and Public Works counters at City Hall. Come check them out—you will be impressed with the creativity, artistic ability AND conservation messages from our middle schoolers in town!

COMMUNITY DEVELOPMENT

Blaze Has Opened!



La Verne's new Blaze Pizza located in the Target Shopping Center at 2416 Foothill opened on June 21st! Blaze Pizza is known for their exceptional quality and lightning fast speed with fresh, made-from-scratch dough, and healthful artisanal ingredients on the assembly line. Your pizza is made in 180 seconds and will be fast-fire'd to perfectly crisp perfection! Stop in and enjoy fast-fire'd pizza to celebrate their new beautifully remodeled location!

BUDGET APPROVED

2018-19 Fiscal Budget Approved

City Council approved the 2018-19 Fiscal Year budget during the June 18 City Council meeting.

City staff presented Council with a \$58.6 million balanced budget, using \$400,000 of reserves, appropriated across all funds meeting the operational needs of all departments and maintaining existing service levels. Appropriations include \$21.3 million for Public Safety and \$10.2 million for Capital Improvements encompassing over 25 projects throughout the City, focused on improving and sustaining the Community's infrastructure.

Included in this budget are \$3.2 million of payments for the Pension Obligation Bond which was a cornerstone of the Fiscal Sustainability Plan implemented by Council in February. The issuance of this bond allows for even contributions of retirement plans for public safety and miscellaneous employees.

City staff presented the final budget after months of meetings with Departments and Council and with the intent of providing high quality services efficiently and effectively while maintaining the high standards that the La Verne Community is accustomed to. The full budget can be viewed [here](#).

LIBRARY

Teen Monday Matinees

Teens looking for something to do this summer? The La Verne library has some free entertainment starting in July. We will be showing both classic and recent blockbusters, from *Black Panther* to *Pee Wee's Big Adventure*. So beat the heat and visit the La Verne Library for some great showings. For a complete listing of films please visit our website [here](#).