



CITY MANAGER'S MONTHLY NEWSLETTER

April 2018



CITY MANAGER'S MESSAGE

Dear Residents and Business Owners,

There are many opportunities to be involved in La Verne this spring season. Join us for an exciting cycling event on Sunday, April 22nd. Join more than 30,000 other participants at CicLAvia. Part of Bonita Avenue, Fulton Road and Arrow Highway will be closed to cars from San Dimas to Claremont and only bikes, skates, scooters and pedestrians will be allowed.

Also, don't forget to join us at this year's "A Sip of La Verne" Wine Walk! This annual event will be held in Old Town La Verne on Saturday, April 28th at 5:00 PM. It's been sold out the last 6 years so don't wait or you might miss out!

For more information about these two events and other information about the City, keep reading!

Bob Russi, City Manager

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CALENDAR

April 2 – 6:30 PM

City Council Meeting
City Hall Council Chambers

April 14 – 9:00 AM – 3:00 PM

Azusa Household Hazardous
Waste Event
*Northrop Grumman Corporation,
1111 West 3rd Street
Azusa, CA 91702*

April 16 – 6:30 PM

City Council Meeting
City Hall Council Chambers

April 22 – 9:00 AM – 4:00 PM

CicLAvia Open Streets Event
Old Town La Verne

April 28 – 8:00 AM – Noon

Community Yard Sale
*Bonita High School
3102 D St
La Verne, CA 91750*

April 28 – 5:00 PM – 8:30 PM

"A Sip of La Verne" Wine Walk
Old Town La Verne

Enjoy Car-Free Streets at CicLAvia

CicLAvia, the open streets event, will be held on Sunday, April 22nd from 9:00 AM until 4:00 PM, offering a car-free route for cyclists, pedestrians, runners, and skaters to use as a recreational space. The event will span approximately seven miles along streets that connect the cities of San Dimas, La Verne, Pomona, and Claremont. The route will begin in San Dimas and travel through La Verne along Bonita Avenue to Fulton Road to Arrow Highway to College Avenue and First Street in Claremont. There will be hubs located in every city along the seven mile route.

The La Verne Hub will be located in Old Town La Verne, where thousands of participants will be able to discover and enjoy the charm of downtown. For more information, please call the La Verne Community Services Department at (909) 596-8700.

Next Visit with City Council Members Will Be At CicLAvia

In March, the City began hosting a variety of community engagement experiences. These are intended to give community members access to Council members and City staff in a one-on-one or small group settings to hear their perspective on community issues or matters of individual interest. We will hold these at various locations and upcoming community events. The next opportunity will be at the CicLAvia event on April 22nd at the City of La Verne booth in Old Town La Verne. Information on additional dates and locations will be included in future newsletters and the City website.

HIGHLIGHTS OF CITY COUNCIL MEETINGS

At the March 5th and 19th meetings, the City Council:

- Celebrated the badge pinning of Reserve Police Officer Timothy Lopez.
- Received a status report on the update to the City's General Plan.
- Approved the rotation of the Mayor Pro Tem office to Muir Davis.

PUBLIC SAFETY

April is Distracted Driving Awareness Month

What is distracted driving? According to the website www.distraction.gov, distracted driving is defined as "any activity that could divert a person's attention away from the primary task of driving." Examples include:

- Texting or using a smartphone
- Eating and drinking
- Reading
- Using navigation
- Grooming or applying makeup
- Talking to passengers

The best way to end this problem is education. Throughout the month of April, the La Verne Police Department intends to raise awareness of the dangers associated with distracted driving by providing information and education to our residents. Information will be dispersed via our social media accounts:

Facebook (@LaVernePoliceDepartment), Instagram (LaVernePoliceDepartment), and Twitter (@LaVernePD). We will also be establishing high-visibility enforcement days. By working together we can reduce, if not eliminate, this problem.

Get Prepared During National Earthquake Month

April is National Earthquake Month, and the La Verne Fire Department would like to remind you of a few tips for preparation and safety in the event of an earthquake. For more information on how you and your family can be ready for a major earthquake, please visit www.ready.gov

Before an earthquake:

- Identify safe spots to take cover in each room, and practice “Drop, cover, and hold on,” during drills with your family.
- Build an emergency kit containing a three-day supply of non-perishable items such as water, canned food, battery-powered radio, flashlights, batteries, first aid kit, tools, and some sanitary wipes. For a more detailed list of how to properly get your emergency kit started, visit www.ready.gov.
- Items in your home that could fall or shatter during an earthquake should be secured, and appliances should be strapped to the wall studs or bolted to the floor.



During an earthquake:

- If you are indoors when an earthquake occurs, “drop” to the floor, take “cover” under a sturdy table or other piece of furniture, and “hold on.” If there is no table, crouch against a wall or in a corner away from any windows. Only take cover in a doorway if you are certain that it is strongly supported.
- Be sure to cover your head and face, and stay covered until the earthquake has stopped and debris settled.
- If it occurs while you are in bed, hold on and protect your head with a pillow.
- If you are outdoors during an earthquake, be sure to stay away from power lines, walls, and anything else that can fall.

After an earthquake:

- After the earthquake subsides, be cautious of aftershocks and stay away from any areas damaged or weakened by the initial earthquake.
- Check that the members of your family are all safe and together. Do not move any seriously injured persons unless they are in danger.
- Take caution opening any cabinets with loose items that may have shifted.
- Inspect your home for any structural damage, leaks in water pipes or gas lines, and any loose or sparking electrical lines. If you smell gas, open a window and leave the building immediately. In the case of a water or gas leak, shut off the main valve and call the utility company.

Denim Day

For the second year, members of the La Verne Police Department will participate in Denim Day on April 25th. The first Denim Day in LA was held in 1999 and stemmed from a 1998 Italian Supreme Court case in which a rape verdict was overturned as the Chief Judge argued, “because the victim wore very, very tight jeans, she had to help him remove them, and by removing the jeans it was no longer rape but consensual sex.” Angered by the verdict, the women in the Italian Parliament protested by wearing jeans to work. The following year, Patricia Giggans, Executive Director of Peace Over Violence, founded Denim Day in LA. Denim Day events have continued annually worldwide as people wear jeans with a purpose, making the statement that sexual violence will not be tolerated.



COMMUNITY SERVICES

Honor a Veteran with a Memorial Paver

The La Verne Community Services Department is still accepting paver orders for the Veterans Memorial until April 12th for installation by this upcoming Memorial Day. The new pavers will be displayed at our Memorial Day Ceremony which takes place at Veterans Hall, 1550 Bonita Avenue, on Monday, May 28th at 11:00 AM. The cost to purchase pavers is: \$150 for a 4 x 12 paver, \$300 for an 8 x 12, or \$400 for a 12 x 12. If you have questions or would like further information regarding paver purchases, contact the La Verne Community Services Department at (909) 596-8700.



Donations Needed for Free Summer Lunch Program

The City of La Verne will once again offer its Summer Lunch Program this upcoming summer. The Summer Lunch Program is a free program for kids who receive a free lunch during the school year. Once the school year ends, the free lunches are not available through the summer from the schools, and this program fills the gap. The program will run daily at Las Flores Park from 12:00 PM to 1:30 PM from June 11th through August 17th. The program is staffed by City employees and includes activities, crafts, and a free nutritious lunch. Last year close to 1300 lunches were served.

The Summer Lunch Program is funded entirely through donations. The City is once again seeking donations for the upcoming 2018 summer to keep this free program running for the children of this community who stop receiving a free lunch once the school year ends. If you are interested in being part of this great program, please contact the Community Services Department at (909) 596-8700.

City of La Verne Summer Youth Basketball

The City of La Verne's most popular youth sports program, Summer Youth Basketball, is back this summer! Registration is currently open with practices starting in May and games beginning June 9th. The Summer Youth Basketball program is for girls and boys entering grades 3 through 8. The season runs from June 9th—July 28th.

City of La Verne Summer T-Ball

The City of La Verne is currently taking registration for its Summer T-Ball program, which is for girls and boys ages 4, 5, and 6 years old. The program is a non-competitive league that will teach the fundamentals of T-Ball. Teams will start practicing at the end of May and games begin June 9th.

Volunteer to Coach the Team!

The City is actively seeking volunteer coaches for the Summer Youth Basketball and T-Ball programs. Coaches must be at least 18 years of age and be able to spend at least one evening per week and part of a Saturday working with the program. There will be a mandatory coaches meeting after teams are formed, and practice times and locations are set up by each individual coach. Coaching forms are available at the Community Services Office and all coaches will be fingerprinted prior to acceptance into the program. If you have any questions you can contact the La Verne Community Services Office at (909) 596-8700.

PUBLIC WORKS/CONSERVATION

TEMPORARY WATER LINE SHUTDOWN

Due to a temporary shutdown of a line supplying most of the water to the City of La Verne and neighboring areas, we are requesting that the community limit water use for the time period between Monday, April 23rd — Tuesday, May 1st.

Household Hazardous Waste Event

Please collect your hazardous waste (pesticides, old batteries, used automotive fluids, used cleaning products, etc.) and electronic waste products (computers, old televisions, and broken cell phones) for a FREE collection event in Azusa on April 14th from 9:00 AM – 3:00 PM at Northrop-Grumman Corporation, West 3rd Street and Zachary Padilla Avenue, Azusa. All LA County residents are welcome to participate. If you can't make it to this event, there is a roundup nearly every weekend in LA County. The entire schedule and more details are posted at www.888cleanla.com

New Park Canopies

Oak Mesa and Live Oak Parks have newly installed park canopies. The shelters are located adjacent to the playgrounds so parents can relax under the shelter and out of the elements while their children play. The shelter at Oak Mesa Park houses five picnic benches for patrons' enjoyment. The landscape at Live Oak is still being worked on so some of the park will be closed periodically to complete the landscaping. The work should be completed in the next two to three weeks.

COMMUNITY DEVELOPMENT

Tickets Now Available for “A Sip of La Verne” Wine Walk

The “A Sip of La Verne” Wine Walk is scheduled for Saturday, April 28th in Old Town La Verne from 5:00 PM to 8:30 PM. This is truly one of the premiere wine tasting events in the area and it sells out early every year. Participation includes an embossed wine glass, 12 tasting tickets, fine wines, and high quality food at each of the tasting locations and other food stops as well. The event includes live music throughout Old Town La Verne, with a wide variety of bands scheduled to perform, as well as a photo booth. Tickets are available for \$40 at www.oldtownwinewalk.com and at La Verne City Hall. The price increases to \$45 after April 21st and designated driver tickets (food only) are available for \$20.

The event will include over 25 tasting locations, with the event benefiting the non-profit group Sowing Seeds for Life, a foodbank in La Verne which helps over 6,000 people in need every month by supplying over 1 million pounds of food annually, along with assistance with housing, clothing, and education. Discover the “A Sip of La Verne” wine walk in Old Town on Saturday, April 28th. For more information please call (909) 596-8706.

Site Grading Begins for The Landing

On March 27th, 2018 WF Construction had their ground breaking ceremony of the property located on the northwest corner of 1st and G Streets. This property received approval for a new 38 unit apartment development with subterranean parking in July of 2017. This site is 42,000 square-foot and will be called “The Landing.” This is the first project to proceed under the Old Town La Verne Specific Plan, specifically created for the area surrounding the future Gold Line station. The units range in size from 524 square feet to 1,958 square feet, including one-, two-, and three-bedroom units. The buildings will feature craftsman architectural design with a pitched roof to be compatible with the surrounding neighborhood.



Planning for the Future

The City continues to move forward with our efforts to update our General Plan, which is the guiding document for La Verne over the next 20 years. Recently there was an online survey available to residents and we received over 900 responses. The results of this survey will be posted on the General Plan website for all to review. To stay up-to-date on the ongoing process, please visit

www.LaVerne.GeneralPlan.org. In conjunction with the General Plan update, the City Council also recently approved a contract with Kittelson & Associates, Inc., a Transportation Engineering and Planning firm, to create an Active Transportation Plan for the City of La Verne. An Active Transportation Plan is a city-wide plan that provides a clear and comprehensive framework for new and safer connectivity of non-motorized transportation options throughout La Verne. Keep an eye out for upcoming community workshops if you have an interest in being a part of the development of this new plan.

CITY OF LA VERNE GENERAL PLAN UPDATE

