



# AGENDA

## Old Town La Verne Business Improvement District Advisory Board

**Monday, June 19, 2023 – 8:30 am**  
**2316 D Street– Cafe Wang**

### 1. WELCOME AND CALL TO ORDER-

Board Members	City Representatives/Others Present
Craig Walters, Chair	Eric Scherer, Com. Dev. Director
Marianne Stark	Natalie Hiatt, Com. Dev. Admin. Clerk
Micky Rehm	Ken Domer, City Manager
Zuhey Espinoza	
George Henderson	

### 2. CALENDAR-

Gold (A) Line Track Completion	Sat. June 24, 2023 9:30am – D Street
Beer Walk	Sat. September 23, 2023 5pm-8:30pm

### 3. APPROVAL OF MINUTES April 3, 2023

### 4. NEW BUSINESS

- A. Discussion on City/Association Duties
- B. Post Wine Walk Action Items
  - 1) Donation to SD/LV Soroptomist
  - 2) Next Year's Date and Ticket Prices
  - 3) Donation of Wine
- C. Beer Walk Committee
- D. Farmer's Market Interest
- E. University Dinner Crawl – Support for Band
- F. Cancellation of July 3<sup>rd</sup> Meeting

### 5. CONTINUED BUSINESS

- A.

### 6. COMMITTEE REPORTS/ UPDATES

- A. City Report (Eric Scherer):
- B. University Report (Zuhey Espinoza):
- C. Marketing (Micky Rehm):
- D. Chamber Report (Leah Skinner):
- E. Social Media Update (Micky Rehm):
- F. Financial Report:

### 7. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

### 8. ADJOURNMENT – Monday, July 3, 2023 at 8:30 am at Café Wang – 2316 D Street

**OLD TOWN LA VERNE BUSINESS IMPROVEMENT DISTIRICT  
MINUTES OF THE REGULAR MEETING  
Monday, April 3, 2023**

**1. WELCOME AND CALL TO ORDER**

Chaiperson Walters called the meeting to order at 8:36am. The following board members were present: Craig Walters, Micky Rehm, Zuhey Espinoza, and George Henderson. Not Present: Marianne Stark.

**2. CALENDAR**

**Cool Cruise Car Show – Saturday, April 8, 2023 – 10am-4pm**  
**Heart of the Foothills Open Streets – Sunday, April 23, 2023 – 9am-4pm**  
**Wine Walk – Saturday, April 29, 2023 – 5pm-8:30pm**  
**City Council Annual Report – Monday, May 15, 2023 – 6:30pm**  
**Beer Walk – Saturday, September 23, 2023 – 5pm-8:30pm**

**3. APPROVAL OF THE MINUTES December 5, 2022 and March 13, 2023**

It was moved by Ms. Rehm and seconded by Mr. Henderson to approve the minutes for the December 5, 2022 and March 13, 2023 meetings. Motion carried by a 4-0 vote.

**4. NEW BUSINESS**

- A.** University of La Verne Dinner Crawl – Mr. Scherer stated that Cindy Vallejo had asked to speak on this topic but had to cancel at the last minute. It will be brought back for the next meeting.
- B.** Budget Overview and Recommendation – Mr. Scherer presented an overview of the proposed budget for 2023-2024 to the Board. Chair Walters indicated that the Budget subcommittee had met and was supportive of the budget.

It was moved by Ms. Rehm and seconded by Mr. Henderson to recommend that the City Council approve the prepared budget. Motion carried by a 4-0 vote.

There was then further discussion about potentially adding a summer concert series at Mainiero Square this summer. After general support was expressed, it was moved by Mr. Henderson and seconded by Dr. Espinoza to add to the budget \$3,000 for a concert series. Motion carried by a 4-0 vote.

5. **CONTINUED BUSINESS**

A. Mainiero Square/ E and 2<sup>nd</sup> Streets – Mr. Scherer provided updates on these two projects with the anticipated start of construction for the E and 2<sup>nd</sup> Street project.

6. **COMMITTEE REPORTS/ UPDATES**

A. City Report (Eric Scherer): None

B. University Report (Zuheyy Espinoza): Dr. Espinoza provided the Board with an update of University activities.

C. Marketing (Micky Rehm): None

D. Chamber Report (Leah Skinner): None

E. Social Media Update (Micky Rehm): None

F. Financial Report: None

7. **PUBLIC COMMENT** (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

None

8. **ADJOURNMENT**

Meeting was adjourned at 8:55 a.m., the next regular meeting to be held on Monday, May 1, 2023 at 8:30 a.m. at Café Wang Restaurant.

Respectively submitted,

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Natalie M. Hiatt