



AGENDA

Old Town La Verne Business Improvement District Advisory Board

**Monday, March 7, 2022 – 8:30 am
2079 Bonita Ave – Chase’s Patio**

1. WELCOME AND CALL TO ORDER-

Board Members

	Craig Walters, Chair
	Marianne Stark
	Micky Rehm
	Matt Forgey
	Zuhey Espinoza

City Representatives/Others Present

	Eric Scherer, Com. Dev. Director
	Natalie Hiatt, Com. Dev. Admin. Clerk
	Leah Skinner, Chamber of Commerce

2. CALENDAR-

Cool Cruise	Saturday, April 16 th , 2022
Wine Walk	Saturday, May 14, 2022

3. APPROVAL OF MINUTES January 10, 2022 and February 7, 2022

4. NEW BUSINESS

5. CONTINUED BUSINESS

- A. Wine Walk Discussion

6. COMMITTEE REPORTS/ UPDATES

- A. City Report (Eric Scherer):
B. University Report (Zuhey Espinoza):
C. Marketing (Micky Rehm):
D. Chamber Report (Leah Skinner):
E. Social Media Update (Micky Rehm):
F. Financial Report:

7. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

8. ADJOURNMENT – Monday April 4, 2022 8:30 am– 2079 Bonita Ave., Chase’s

**OLD TOWN LA VERNE BUSINESS IMPROVEMENT DISTRICT
MINUTES OF THE REGULAR MEETING
Monday, January 10, 2022**

1. The teleconference meeting was called to order by Chairperson Craig Walters at 8:33 a.m.

Advisory Board Members present: Craig Walters, Jason Miller, Matt Forgey, and Micky Rehm (arrived late). City Representative present: Community Development Director Eric Scherer. Others present: Fang Wang, Ken Valmonte, and Zuhey Espinoza.

2. **CALENDAR**

Cool Cruise – Saturday, April 16, 2022

Wine Walk – Saturday, April 30, 2022

3. **MOTION TO CONTINUE VIRTUAL MEETINGS**

It was moved by Mr. Miller and seconded by Mr. Forgey to approve the return to a virtual meeting. Motion carried by a 3-0 vote.

4. **APPROVAL OF THE MINUTES** December 6, 2021

It was moved by Mr. Forgey and seconded by Chairperson Walters to approve the minutes of the December 6, 2021 meeting. Motion carried by a 3-0 vote.

5. **NEW BUSINESS**

- A. University Appointment – Mr. Miller announced that his last day with the University is January 21, 2022. Mr. Miller recommended Dr. Zuhey Espinoza as his replacement.

It was moved by Mr. Miller and seconded by Mr. Forgey to recommend Dr. Zuhey's appointment to the City Council for approval. Motion carried by a 3-0 vote.

Mr. Scherer stated that he spoke to alternate board member Sean Franco. Mr. Franco has been unable to attend the last two meetings. Mr. Franco recognizes that his work schedule does not allow him to attend and stepped down from his place as an alternate on the board.

6. **CONTINUED BUSINESS**

- A. Café Wang – Amended Proposal
Fang Wang and Ken Valmonte were present via Zoom. They proposed a permit extension for 18-24 months. Their plan included modifications to the current

setup to include level decking with barrier walls with plants, similar to the setup found in the Claremont Village. The investment into the improvement will cost approximately \$10,000-15,000.

The Board discussed the impact on parking.

It was moved by Mr. Miller and seconded by Chairperson Walters to approve the permit extension for 24 months. Motion carried by a 4-0 vote.

- B.** Wine Walk – The Board discussed possibly moving the date and a possible street closure for the event.

Mr. Scherer stated that he would call ABC to discuss regulations for an outdoor event with a street closure.

The Board scheduled an association meeting to discuss further. The meeting was set for January 26th at 8:30 a.m. at Micky’s Jewelry Store.

7. COMMITTEE REPORTS/ UPDATES

- A.** City Report: Mr. Scherer stated that the Mainiero Square project is moving slower than expected due to unknown delays with Southern California Edison.
- B.** University Report (Jason Miller): Mr. Miller stated due to the uptick in cases they are awaiting decisions for the spring semester.
- C.** Marketing (Micky Rehm): None
- D.** Chamber Report (Leah Skinner): None
- E.** Social Media Update (Micky Rehm): None
- F.** Financial Report: None

8. PUBLIC COMMENT (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

No comments received.

9. ADJOURNMENT

Meeting was adjourned at 9:24 a.m., to the next meeting to be held on Monday, February 7, 2022 at 8:30 a.m.

Respectively submitted,

Natalie M. Hiatt

**OLD TOWN LA VERNE BUSINESS IMPROVEMENT DISTRICT
MINUTES OF THE REGULAR MEETING
Monday, February 7, 2022**

1. The teleconference meeting was called to order by Chairperson Craig Walters at 8:40 a.m. Chairperson Walters stated that questions can be emailed to planning@cityoflaverne.org.

Chairperson Walters stated not enough Board Members are present to have a quorum but there are items that can be discussed that do not require a vote.

Advisory Board Members present: Craig Walters and Matt Forgey. City Representative present: Community Development Director Eric Scherer. Others present: Zuhey Espinoza.

2. **CALENDAR**

Cool Cruise – Saturday, April 16, 2022

Wine Walk – Saturday, May 14, 2022

3. **APPROVAL OF THE MINUTES** January 10, 2022 – No quorum.

4. **NEW BUSINESS**

- A. Annual Meeting Schedule – Mr. Scherer recommended changing the date of the Annual Meeting from March to May to align with the City Council election in June and to include a Candidate’s Forum at the meeting. Mr. Scherer stated that a sub-committee needs to be established to discuss the budget.

Chairperson Walters said that this will be discussed further at the next meeting.

5. **CONTINUED BUSINESS**

- A. Wine Walk – Chairperson Walters stated that the date of the event was originally set for April 30th but at the last Wine Walk meeting it was moved to May 14th to allow for more time to promote and prepare. Since the original date was already released in a City publication more discussion is needed. The next Wine Walk meeting is scheduled for February 10th.

Mr. Scherer stated that Café Wang volunteered to store the wine for the event.

6. **COMMITTEE REPORTS/ UPDATES**

- A. City Report (Eric Scherer): Mr. Scherer stated the City has received American Recovery Plan Act monies from the federal government for response to COVID-19. It is expected that the City will be giving grants up to \$10,000 to qualifying businesses for costs related to COVID-19. The program proposal will be presented to City Council at an upcoming meeting.
- B. University Report (Zuheyy Espinoza): Ms. Espinoza stated that students and staff are currently working remotely but on February 11th the president and board will meet to discuss the future plans.
- C. Marketing (Micky Rehm): None
- D. Chamber Report (Leah Skinner): None
- E. Social Media Update (Micky Rehm): None
- F. Financial Report: None

7. **PUBLIC COMMENT** (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

No comments received.

8. **ADJOURNMENT**

Meeting was adjourned at 9:05 a.m., to the next meeting to be held on Monday, March 7, 2022 at 8:30 a.m.

Respectively submitted,

Natalie M. Hiatt