



AGENDA

Old Town La Verne Business Improvement District
Advisory Board

Monday, February 6, 2023 – 8:30 am
2316 D Street– Cafe Wang

1. **WELCOME AND CALL TO ORDER-**

Board Members	City Representatives/Others Present
Craig Walters, Chair	Eric Scherer, Com. Dev. Director
Marianne Stark	Natalie Hiatt, Com. Dev. Admin. Clerk
Micky Rehm	Ken Domer, City Manager
Zuheh Espinoza	Yvonne Duran, Com. Services Manager
George Henderson	Chad Peterson, Com. Services Supervisor
	Danielle Zamora, Active SGV

2. **CALENDAR-**

Annual Meeting	Mon. March 13, 2023 – 8:00am
Heart of the Foothills Open Streets	Sun. April 23, 2023
Wine Walk	Sat. April 29, 2023
Beer Walk	Sat. September 23, 2023

3. **APPROVAL OF MINUTES** December 5, 2022

4. **NEW BUSINESS**

- A. City Manager Introduction
- B. Heart of the Foothills Update
- C. Budget Subcommittee
- D. Annual Meeting Topics – L Line Update, Mayor City Update, Budget, etc.
- E. Transfer of Funds to the Association

5. **CONTINUED BUSINESS**

6. **COMMITTEE REPORTS/ UPDATES**

- A. City Report (Eric Scherer):
- B. University Report (Zuheh Espinoza):
- C. Marketing (Micky Rehm):
- D. Chamber Report (Leah Skinner):
- E. Social Media Update (Micky Rehm):
- F. Financial Report:

7. **PUBLIC COMMENT** (Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

8. **ADJOURNMENT – ANNUAL MEETING** - Monday, March 13, 2023 at 8:00 am at
University of La Verne – Executive Board Room

**OLD TOWN LA VERNE BUSINESS IMPROVEMENT DISTRICT
MINUTES OF THE REGULAR MEETING
Monday, December 5, 2022**

1. The meeting was called to order by Chairperson Craig Walters at 8:38 a.m.

Advisory Board Members present: Craig Walters, Micky Rehm, George Henderson, and Marianne Stark. City Representative present: Community Development Director Eric Scherer and Secretary Natalie Hiatt. Others present: Fang Wang and Ken Valmonte.

2. **CALENDAR**

Heart of the Foothills Open Streets – Sunday, April 23, 2023 – Mr. Scherer stated that the one-day street closure will allow for pedestrian traffic only. The event organizers will be invited to attend the next District meeting in February.

3. **APPROVAL OF THE MINUTES**

It was moved by Ms. Stark and seconded by Mr. Henderson to approve the minutes of the November 7, 2022. Motion carried by a 3-0 vote (Ms. Rehm abstained).

4. **NEW BUSINESS**

- A. Cruisin La Verne Recap – It was stated that the turnout seemed lower than expected but overall, a good event.
- B. Holiday Stroll Recap – It was stated that the extra room at Mainiero Square was great, but that there needed to be improvements with the lights and audio system. It was discussed that the event should be moved to a 3pm start to allow more photos with Santa, with the tree lighting at 6pm, and the event over at 7pm.
- C. Annual Meeting Date – It was agreed that the annual meeting would be held in March.
- D. January Meeting – It was agreed that the January meeting would be cancelled due to lack of business.

5. **CONTINUED BUSINESS**

None

6. **COMMITTEE REPORTS/ UPDATES**

- A. City Report (Eric Scherer): None
- B. University Report (Zuhey Espinoza): None

- C. Marketing (Micky Rehm): None.
- D. Chamber Report (Leah Skinner): None
- E. Social Media Update (Micky Rehm): None
- F. Financial Report: None.

7. **PUBLIC COMMENT**

(Any discussion or action on non-agendized items must be deferred to the following meeting, as required by California Brown Act Law)

No comments received.

8. **ADJOURNMENT**

Meeting was adjourned at 9:01 a.m., to the next meeting to be held on Monday, February 6, 2023, at 8:30 a.m. at Café Wang.

Respectively submitted,

Natalie Hiatt